

The Schwabengarage Videoboard on Cannstatter Strasse

The Schwabengarage is one of the largest car dealerships in Europe. The Cannstatter location is at junction B14, direction Stuttgart Bad Cannstatt. It is the first digital video display on Cannstatter Strasse in Stuttgart with unprecedented HD quality and no long lead times. Get the full attention of around 150 million people each year in this exclusive setting.



Screen Dimensions: 22 qm
Resolution: 1152 x 768 Pixel
Transmission Window: from 6.00 a.m. - 11.00 p.m.

Technical Specifications – Media Formats for the Cannstatter Strasse Location

Still Images: bmp, jpg, pdf
Resolution: 72-150 DPI

Animation: avi, mov
- uncompressed file format, 25fps, square pixels

For any questions regarding media formats please contact our technical / ad-creation partner:

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